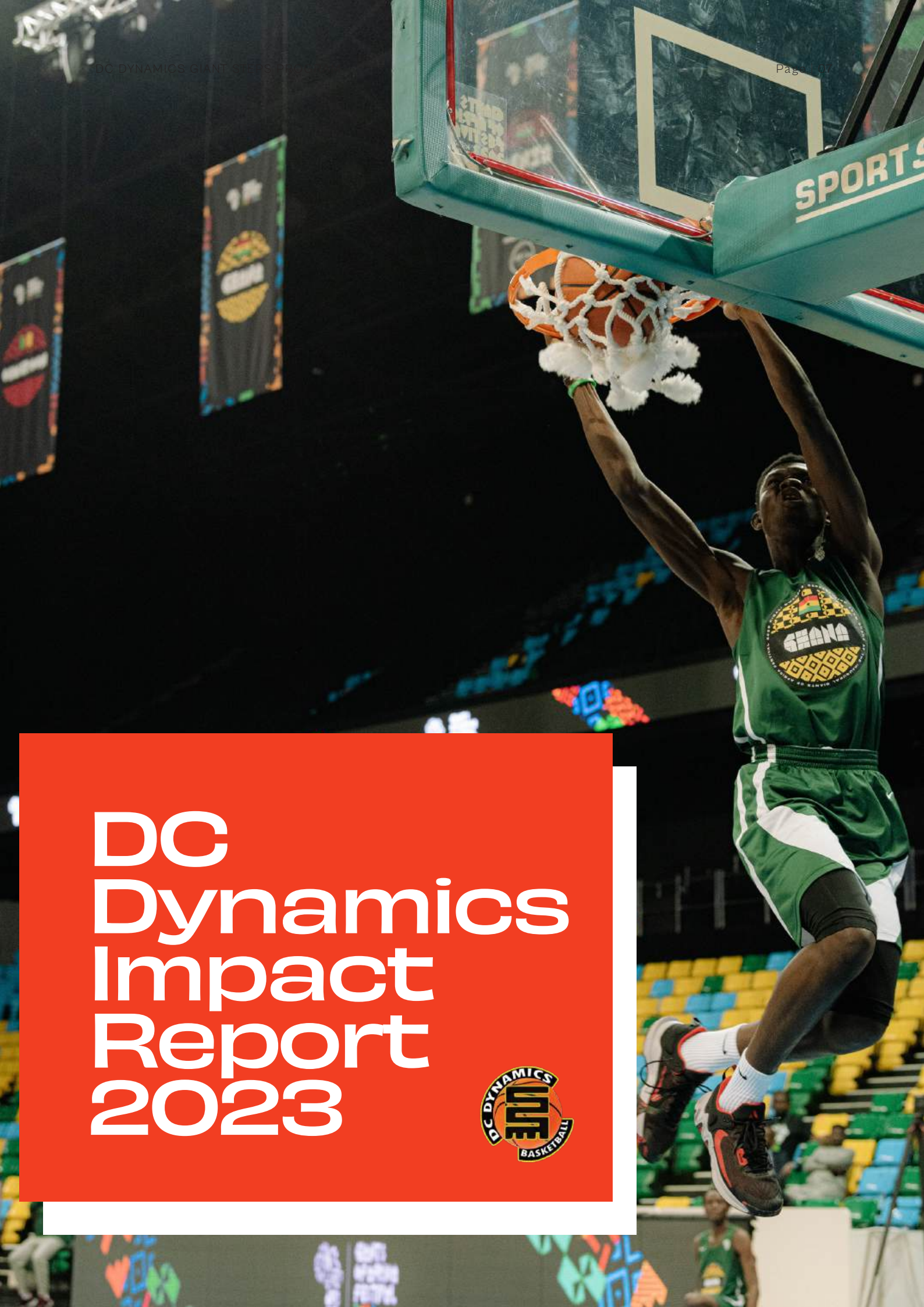


SPORTS

DC Dynamics Impact Report 2023





In 2023, DC Dynamics embarked on a transformative journey, shifting fully from a renowned basketball training program to an organization with a broader mission – adding unparalleled value to basketball in Ghana. Our unwavering commitment remained the same: using the power of basketball to catalyze positive change in lives. This document is a short summary of the impact we've had in the year 2023.

Highlights



I. Dynamics Corporate League

In 2023, we launched Ghana's first corporate basketball league, drawing attention from corporate Ghana and attracting interest from numerous companies and potential sponsors, offering a firsthand experience of our capabilities.

Highlights



2. ASICS Invitational Tournament:

Tasked by the Association of International Certificate Schools, we orchestrated a groundbreaking sports event—their inaugural sports tournament. This successful event engaged nearly 400 student-athletes from Ghana's most esteemed international schools.

Highlights



3. Giants of Africa Festival:

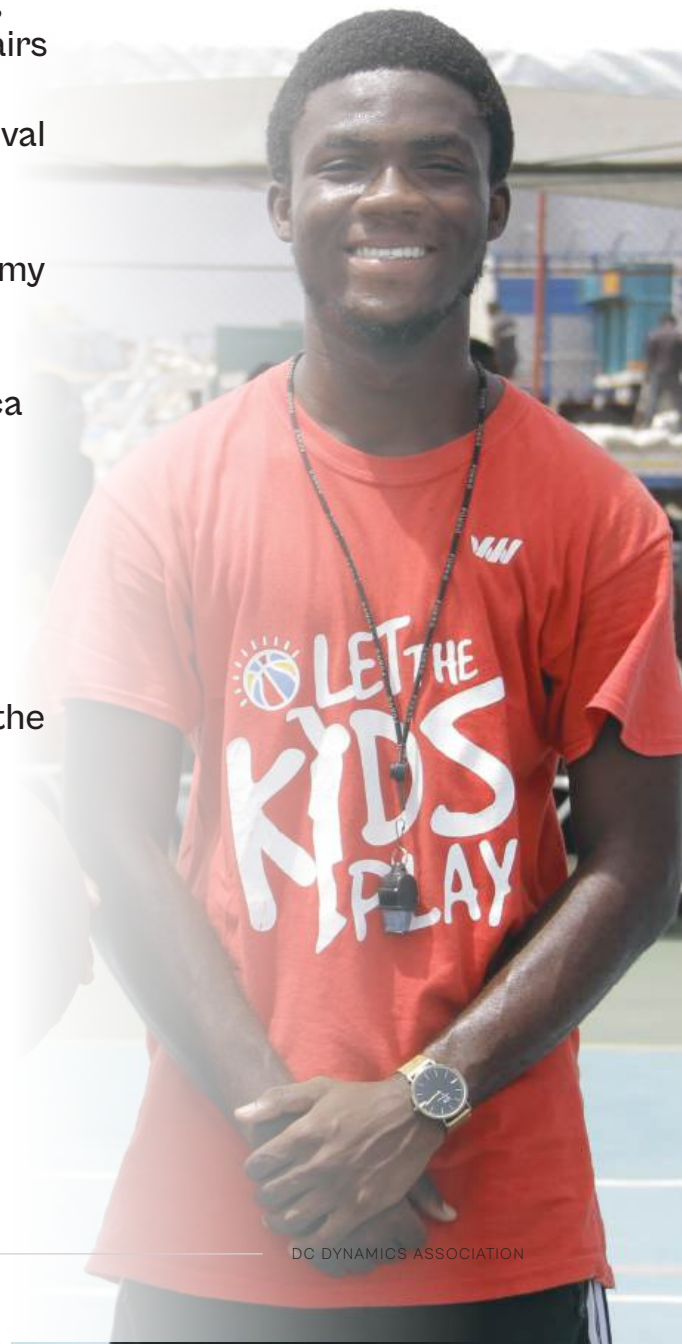
A standout moment for us was representing Ghana at the Giants of Africa Festival in Kigali. This opportunity allowed us to effectively manage a National team program, tapping into the abundant youth talent pool of Ghana

Basketball Development:

DC Dynamics emerged as a pivotal force in Ghanaian basketball, taking on and overcoming long standing challenges like coach and ref development, player exposure etc.

In 2023, we:

- Engaged with over 700 players
- Trained over 40 coaches,
- Developed 20 referees
- Partnered with Prolific Journey, distributing 100 brand new Nike jerseys and about 60 pairs of shoes.
- Represented Ghana in Giants of Africa Festival Tournament in Rwanda.
- Elite team won 70% of local games
- Initiated talks with Roseto Basketball Academy in Italy regarding scouting local players and coach exchange programmes.
- International exposure at the Giants of Africa Festival broadened horizons for 8 young Ghanaian players and two coaches.
- 4 players on our elite team made it to the National U-16 squad.
- 1 player secured a full scholarship to the University of Cape Coast.
- Francis Kabu represented the university at the World University Games.



Social Influence

Our organization has always been about influencing society through our basketball culture.

In 2023, Dynamics:

- Continued the Accra Youth League AYL which engaged underprivileged youth, providing positive activities to keep them away from societal vices.
- Started a Girls' league which created an environment for young women to play with their peers and build their self-esteem and basketball skills
- Our Elite team camp focused on leadership, life skills, and career guidance adding extra value beyond basketball to the players that participated



Economic Impact:

In 2023, DC Dynamics embarked on a mission to harness the influential reach of basketball, our goal was to make a significant economic impact on our homeland, Ghana, similar to the Jamaican champs and NCAA March Madness

We achieved these notable milestones with far-reaching effects:



Employment Opportunities: We provided part-time employment for 4 coaches, 2 administrators, and 15 referees, fostering growth within the sports community and creating valuable opportunities for skilled individuals.



Economic Growth: Our initiatives generated substantial income, benefiting various sectors including facilities, caterers, DJs, branding, merchandise, and logistics.



Overseas Funding: Beyond local impact, DC Dynamics successfully attracted foreign funding, signaling international recognition and support for the potential and significance of basketball as an economic driver.

As DC Dynamics continues in this transformative approach to basketball, our commitment remains steadfast. We envision a future where basketball not only entertains on the court but also serves as a powerful catalyst for sustained economic development in Ghana.

Strategic Partnership and Clientele

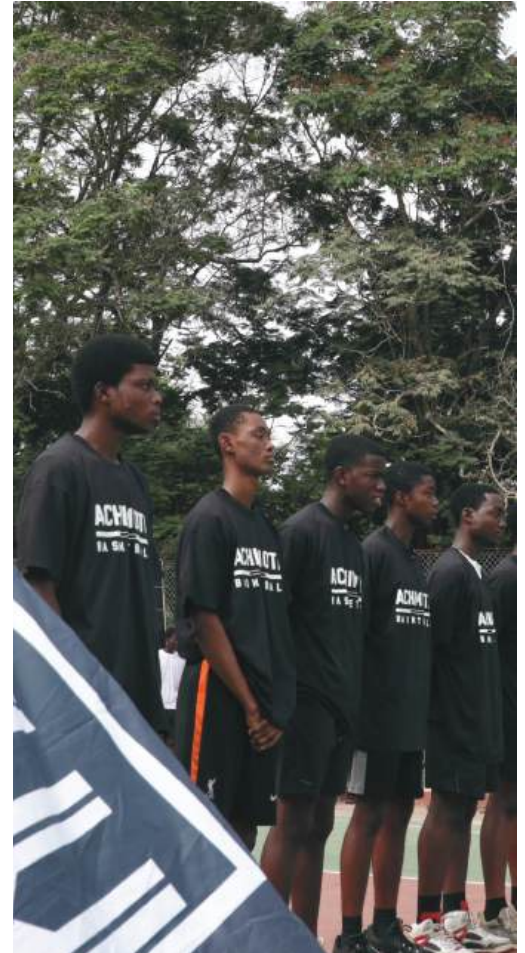
Over the preceding year, DC Dynamics has cultivated a formidable network of satisfied clientele and partners who not only endorse our services but eagerly anticipate continuing this journey alongside us in 2024 and beyond.

Below is a list of a few of our esteemed partners:

- ASSOCIATION OF INTERNATIONAL CERTIFICATE SCHOOLS (ASICS)
- MTN
- VODAFONE
- STANBIC BANK
- PROLIFIC JOURNEY
- RANA MOTORS
- AMERICAN INTERNATIONAL SCHOOL
- AVES ACADEMY
- GHANA CHRISTIAN INTERNATIONAL
- ONE SHOT STUDIOS
- GB FOODS
- GIANTS OF AFRICA



Sustainability and Future Plans:



In 2024, DC Dynamics aims for excellence with a transformative strategy for the local sports scene. Initiatives include **the National High School Invitational Tournament, Bra Fie Tournament merging sports and tourism, a Student Athlete Career Fair, and the establishment of Mini Basketball School Clubs.**

These efforts underscore our commitment to innovation, community development and growing the game in an enlightened manner.

Appreciation

We would like to thank the following supporter for their contribution in cash, kind, knowledge and goodwill towards our activities in 2023.

- Allon Freiman
- Archibald Mingle
- Caleb Kwei
- Christopher Atiso
- Dariush Shahidi
- David Asare
- Dennis Adomako
- Elaine Tandoh
- Emmanuel Mensah
- Glen Annor
- James Owusu
- Kabuki Bartey
- Kafui Desmond Brese
- Kofi Attafuah
- Martin Heward Mills
- Nelson Pedro
- Osam
- Papa Ekow Archine
- Perry Bartey
- Philip Ativi
- Prince Tetteh
- Reginald Boateng
- Richard Tandoh
- Seth Tandoh
- Vincent Azanbiok
- Dr. Yaw Asamoah Adu
- Edem Gbedemah
- Henry Kumi
- Julian Morgan
- Nii Lantei Blankson
- Alwyn Bruce
- Nii Lankai Blankson

SUMMARY OF INCOME AND EXPENDITURE REPORT 2023

INCOME	GHS
Income from Corporate Engagements	9,900.00
Income from Donations	13,422.00
Income from Schools Programs	88,724.00
Income from Tournaments	87,992.00
Income from Trainings	28,804.00
Others	9,836.00
TOTAL INCOME	238,678.00
EXPENSES	GHS
Paid Allowances	81,712.00
Assets (Equipment , Apparel, ETC)	3,010.00
Branding Costs, Publicity & Business Developments	55,714 .00
Catering Services	18,266.00
Cleaning Expenses	767.00
Donations	200.00
Loans & Advances	500.00
Logistics & Delivery Serv.	1,013.00
Medical	2,290.00
Misc.	906.00
Media (Photography & Videography)	24,660.00
Reg. Compliances	2,830.00
Funds for DSL Exhibition Game	5,000.00
Trophies, Awards and Cash Prizes	21,000.00
Telephone & Data	765.00
Transport Costs	16,375.00
Venue & Other Event Rentals	29,896.00
TOTAL EXPENSES	264,904.00
NET DEFICIT OF INCOME OVER EXPENDITURE	(26,226.00)

Conclusion

As we express gratitude to everyone who made our impactful year possible, DC Dynamics looks forward with determination. In 2024, our story evolves, and we invite you to be part of the progressive narrative.

Together, we face forward with optimism, ambition, and the transformative power of basketball.



Thank You!

